

Virginia Tech Alumni Association
Richmond Chapter Board Meeting
February 16, 2021
6:00 pm
Virtual Meeting

- I. CALL TO ORDER: The meeting was called to order at 6:04 pm by Aaran Kelley, standing in for President Elyssa Mackey. A quorum of eight board members was present.

BOARD MEMBERS:

Elyssa Mackey, President (absent)	Vernon Wildy, Ambassador, 2021
Jason Habel, Past President (absent)	Lauren Knowles, Ambassador, 2021
Aaran Kelley, Vice President	Eugene Pogue, Ambassador, 2022
Steven Smith, Treasurer	Charlie Wood, Ambassador, 2022
Cotter Starnes, Communications (absent)	Emma Bradberry, Ambassador, 2023
Patrice Strachan, Recording Secretary	Steve Smith, Ambassador, 2023 (absent)

GUESTS:

Mark McMurray VT 2007

- II. APPROVAL OF MINUTES: The January 19, 2021 minutes were approved as written.

III. OFFICER REPORTS

- A. Treasurer: Steven reported the bank balance remains at approximately \$43,000, and not much activity occurred in the account this month. We will be receiving a \$2,000 donation from Morgan Stanley soon. A few questions were received on the proposed budget, but no comments or revisions, and Steven moved to approve. Eugene seconded, and the budget was approved with no changes.
- B. Secretary: No Report.
- C. Communications Director: No report
- D. Vice President: No report.
- E. President: Aaran noted Elyssa's report is presented during Monthly Chapter Events.

IV. UPCOMING EVENTS & COMMITTEE REPORTS

- A. RVA Career Expo Recap:
- a. Patrice reported that of the 53 companies with funds remaining from the March 2020 Expo, 24 requested refunds totaling \$8,150. Ten authorized donations to the Scholarship Fund for \$3,300. Eighteen companies have not responded, representing \$3,450 in liabilities. Steven will process refund checks and post donations and liabilities. The Expo committee will continue contacting the remaining 18 companies, and an email is being sent to them this week.
- b. Patrice reported that CVent, the mobile app developer, sent a proposal that offers an 18-month "gap" period from June 2020 through December 2021, requiring no payment, to cover the uncertain times during COVID. The proposal is summarized as follows:
1. The total obligation is \$21,144, the same as the original contract
 2. Year One of the contract is complete, with two apps developed for \$7,048.
 3. An 18-month "gap term" is inserted from June 2020 through December 2021 with no payment due.
 4. The remaining obligation is \$14,096 over two years, two apps per year, from December 2021 through December 2023

5. An opt-out, no-obligation fourth year extends the contract to December 2024 for \$7,018.
 6. If we choose to develop additional apps beyond what is specified in the contract, the cost would be \$3,542 per app.
- c. The Expo Committee recommended accepting this proposal, providing those who vote “aye” also committed to supporting future Expos or other events that could utilize an app.
 - d. A Motion passed to accept the proposal and allow Patrice to negotiate the final settlement with Cvent. Patrice will request two revisions to the proposal:
 1. Add an option to develop an app for October 2021 in the event we can host an Expo this October. If so, the no-payment gap period would end early, and year two and beyond would be adjusted accordingly.
 2. Add a Force Majeure Clause.
- B. Monthly Chapter Events
- a. Giving Day is February 24-25. Several challenges are available at <https://givingday.vt.edu/giving-day/32354/leaderboards>. We will heavily promote on Social Media. Charlie suggested recognizing the Expo companies who donated their Expo fees. Patrice will send the list to Cotter for publicizing.
 - b. Hokies Helping Hokies: No report.
- C. Scholarship: Lauren reported the 2021 application is open. Blacksburg has a centralized scholarship system this year. Applications can be submitted to either the centralized system or the Richmond Hokies website.
- D. Community Service: Hokies vs. Hoos Food Fight: Vernon reported he is meeting with Feed More on Thursday. They will concentrate on online giving this year and push promotions through Lite 98, TV8, Wes Mcelroy, Facebook, and Instagram. Vernon is coordinating with Christi and Cotter.
- E. Technology: Eugene reported the unwanted domains have been closed and only three remain active. He will confirm the GoDaddy service is taken off auto-renew and will expire at the end of each term.
- F. Young Alumni: No report.
- G. Diversity: No report.

V. COMMENTS/GENERAL DISCUSSION:

- A. Charlie informed the board he become an Admin of the Chapter’s LinkedIn Company Page. Charlie, Patrice, and Elyssa are now Administrators, and he can add more. Charlie asked all chapter members to follow the page. Advantages are that Chapter volunteers can designate themselves as employees on the Chapter company page. Sharing Posts is available from the Company Page, a feature no longer available from LinkedIn Groups. Charlie will reach out to Cotter and send the login info to Patrice to record.

VI. NEW/OLD BUSINESS:

- A. Charlie is seeking a volunteer to research Federal CARES grant opportunities to determine if the Chapter is eligible for any COVID relief funds.
- B. Eugene asked if there are any updates to the merchandise in the shed. Aaran suggested purchasing a small trailer to store our items, parked at the Richmond Center, and towed to events.

VII. NEXT MEETING: March 16, 2021, at 6:00 pm.

VIII. ADJOURNMENT: The meeting was adjourned at 6:54 pm.